



**I Matter
At DSBN**



HEALTH AND PHYSICAL EDUCATION DEPT.

2017

**Corporate Sponsorship Proposal
Fitness & Wellness Centre**



#collegiatefitness #puttingfitnessfirst #imatter

Vision

Want to see our community thrive? Challenge limits? Feel safe? Lead healthy lifestyles? Our project aims to do just that: create a state of the art, safe and holistic Fitness and Wellness Centre for staff and students. St. Catharines Collegiate Secondary School, home to 650 students and over 20 sports teams, has established itself as a well-known, centrally located school with a long, rich history, providing education, sports entertainment, and support to students and community members. The new Collegiate Fitness and Wellness Centre will be a place for students to thrive, be engaged, and lead healthy lifestyles.

Our goal is to raise \$100,000. This amount will provide the St. Catharines Collegiate staff and students with a holistic and comprehensive Wellness Space. "We want to provide the best, most comprehensive space possible for students and faculty which means a space with opportunities for everyone: yoga, weights, cardio machines, abdominal mats, and meditative spaces," said Miss White, the teacher spear-heading the fundraising campaign. We believe this space will connect staff and students and remind students that they matter. The new Fitness and Wellness Centre will provide students and staff with a place to develop their physical literacy and create healthy bodies and minds, resulting in improved self-worth, self-efficacy, and a healthier community.

For further information or to arrange an in person meeting, please contact Lori White at lori.white@dsgn.org or by phone at 289-214-8934.

Sponsorship Opportunities

Mutual Sponsorship Benefits:

- Visible association with the youth in our community
- Commitment to the educational and development of the youth of our community
- Fostering a culture of philanthropy within our community

Sponsorship Levels

Platinum

\$10,000

- Logo on promotional materials, posters, and flyers
- Acknowledgement in media coverage (if obtained and applicable)
- Two pieces of equipment to receive an engraved plaque with the name of your choice
- Logo and link on Collegiate website
- Plaque of recognition to be hung in Colligates new Fitness Centre
- Four weeks of recognition of your support on the electronic signage at the front of our school and on the home page of our school website
- Certificate with photo of our group acknowledging your support for display in your business
- Recognition on Collegiate Twitter feed and Facebook

Gold

BETWEEN \$5,000 - \$10,000

- Logo and link on Collegiate website
- Logo on all promotional materials including clothing, posters, and flyers
- Company name engraved and put on a piece of equipment
- Acknowledgement in all local media coverage (if obtained and applicable)
- Two weeks of recognition of your support on the electronic signage at the front of our school
- Certificate with photo of fundraising group acknowledging your support for display in your business
- Inclusion of Company name or logo on a sponsorship banner to be hung in Fitness & Wellness Centre
- Recognition on Collegiate Twitter feed and Facebook

Silver

BETWEEN \$2,500 - \$5,000

- Name on promotional materials
- Name recognition on Collegiate website
- One week recognition of your support on the electronic signage at the front of our school and on the home page of our school website
- Certificate with photo of our fundraising group acknowledging your support for display in your business
- Inclusion of name on a sponsorship plaque to be hung in Fitness & Wellness Centre
- Recognition on Collegiate Twitter feed and Facebook

Bronze

\$1,000

- Name on promotional materials
- Company Name recognition on Collegiate website
- Recognition of your support on the electronic signage at the front of our school for three days
- Certificate with photo of our fundraising team acknowledging your support for display in your business
- Recognition on Collegiate Twitter feed and Facebook

Pearl

\$500

- Recognition on Collegiate Twitter feed and Facebook
- Recognition on Collegiate website
- Inclusion of company name on a sponsorship plaque to be hung in Collegiate's new Fitness & Wellness Centre

Friends of Collegiate Donation (any donation below \$500)

- Recognition on Collegiate Twitter feed and Facebook
- Recognition on Collegiate website
- **Note to Sponsors:** Our group will customize all sponsorships to specifically meet your company's marketing objectives. If you desire a different level of contribution, please contact Lori White at lori.white@dsbn.org or by phone at 289-214-8934.

Sponsorship Agreement

Business Name: _____

Address: _____

Email: _____

Telephone: _____

Fax: _____

Lead Contact: _____

Sponsorship Level: _____

Platinum (\$10,000) Gold (BETWEEN \$5,000-\$10,000) Silver (BETWEEN \$2,500-\$5000) Bronze (\$1,000)

Pearl (\$500)

Friends of Collegiate Donation: \$ _____ (any donation below \$500)

Payment Information

Please make cheque payable to:

St. Catharines Collegiate

Memo: Fitness Centre

Please mail all cheques or drop them off in person to:

St. Catharines Collegiate

34 Catherine Street

St. Catharines ON, L2R 5E7 Canada ATTN: Lori White

For a tax receipt, please make cheques payable to:

St. Catharines Collegiate Institute and Vocational School Alumni Association

CHARITABLE ID# 892237843 RR 0001

Memo: Fitness Centre

Online donations can be done through Canada Helps and Tax receipts will be issued for a minimum of \$25.00 donation

<https://www.canadahelps.org/en/pages/fitness-centre/>